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Kentucky Venues Announces a New Partnerships Manager

LOUISVILLE, Ky. (September 20, 2019) — Kentucky Venues announced today that Jeff Zinner is returning to the organization as the Partnerships Manager at the Kentucky Exposition Center.

“We’re excited to welcome Jeff to our team. He brings a lot of experience, both in the agricultural world and with our shows, to this position. He’ll be able to work with our partners and sponsors to create new programming and exhibits for our annual events,” said David S. Beck, President and CEO of Kentucky Venues.

Zinner grew up in the livestock industry showing sheep at the Kentucky State Fair as a youth exhibitor. Through his involvement with 4-H he fell in love with agriculture, graduating from Eastern Kentucky University with a degree in Agribusiness and Livestock Management.

His passion for agriculture led him to his first role with Kentucky Venues as the Branch Manager for the North American International Livestock Exposition. In that position he helped plan, organize, budget and execute one of the most prestigious livestock shows in the country. From there he went on to work as a loan officer at the Central Kentucky Agricultural Credit Association.

“In Kentucky, we are extremely fortunate to have three prominent agricultural events - the Kentucky State Fair, the North American International Livestock Exposition and the National Farm Machinery Show. My experience working with Kentucky Venues in the past has inspired me to return to be a part of the team,” said Zinner.

His new role in the Partnerships department melds his experience planning agricultural-based events with his private sector business knowledge, allowing him to help build a bridge between the agriculture and business communities.

For more information, visit www.kyvenues.com.

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Under the [Kentucky Venues](http://www.kyvenues.com) brand of venues, entertainment, events and agriculture, two major convention and exhibition facilities— the Kentucky Exposition Center and the Kentucky International Convention Center — serve regional, national and international clients. Governed by the Kentucky State Fair Board, Kentucky Venues produces the Kentucky State Fair, National Farm Machinery Show, North American International Livestock Exposition, Championship Tractor Pull, World’s Championship Horse Show and the North American Championship Rodeo.